

# SCIENCE & SOCIETY

## We must help sustain Earth and its people in the face of:

- Population Growth • Finite Resources
- Malnutrition • Spreading Disease
  - Deadly Violence • War
  - Climate Change
- The denial of basic human rights—*especially the right to benefit from scientific and technological advances.*

The zone color key shows the lowest observed winter temperatures in that area.

■ -35° to -40° F ■ -30° to -35° ■ -25° to -30° ■ -20° to -25° ■ -15° to -20° ■ -10° to -15°

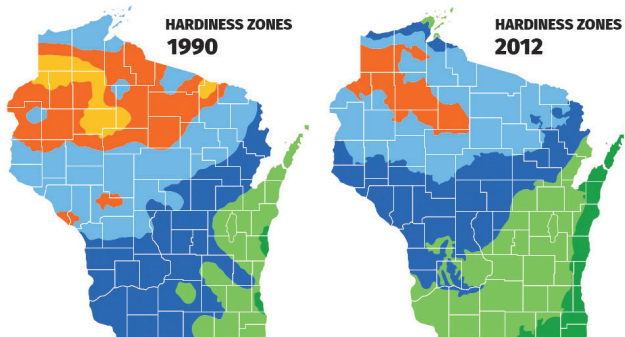


Illustration by Brandon Raygo, The Capital Times / Data Source: U.S. Dept. of Agriculture, PRISM Climate Group, Oregon State University

Public sentiment is everything. With public sentiment, nothing can fail; without it nothing can succeed.

>> Abraham Lincoln

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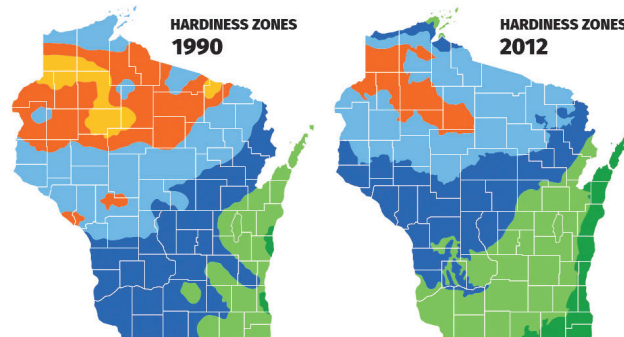


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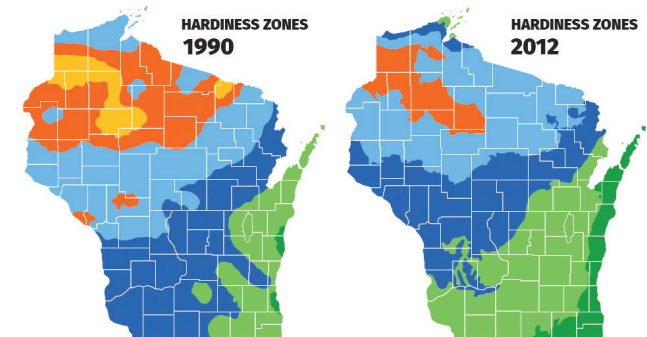


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## Long Live the Wisconsin Idea!

### WHAT CAN YOU DO?

- Increase your scientific knowledge of climate change.
- Engage your family, friends, and others in respectful conversations about global warming.
- Commit to taking responsible action to help mitigate global warming.
- Buy less stuff. (Reduce/Reuse/Recycle)
- Change those light bulbs. (And turn them off.)
- Use a programmed thermostat.
- Eat less meat. (Especially beef)
- Walk, bike, use more public transportation. Fly less.
- Switch to a car with better fuel economy or an electric vehicle.

### RAISE YOUR VOICE...



In Every Election

### RESOURCES:

- Union of Concerned Scientists:  
[ucsusa.org](http://ucsusa.org)
- Citizens' Climate Lobby:  
[citizensclimatelobby.org](http://citizensclimatelobby.org)
- Skeptical Science:  
[skepticalscience.com](http://skepticalscience.com)
- Project Drawdown:  
[drawdown.org](http://drawdown.org)
- ACS Climate Science Toolkit:  
[acs.org/content/acs/en/climatescience.html](http://acs.org/content/acs/en/climatescience.html)

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