### SCIENCE \$ SOCIETY

# We must help sustain Earth and its people in the face of:

- The denial of basic human rights especially the right to benefit from scientific and technological advances.
  - Population Growth Finite Resources
    - Malnutrition
      Spreading Disease
      - Deadly Violence
        War
        - Climate Change

## Warming Is



# Unequivocal

Public sentiment is everything. With public sentiment, nothing can fail; without it nothing can succeed.

>> Abraham Lincoln

#### Long Live the Wisconsin Idea!

The zone color key shows the lowest observed winter temperatures in that area.

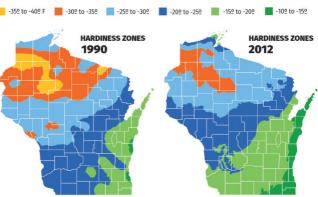
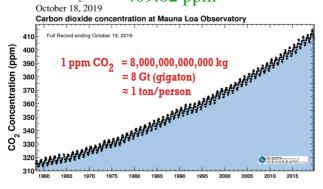


Illustration by Brandon Raygo, The Capital Times / Data Source: U.S. Dept. of Agriculture, PRISM Climate Group, Oregon State University

#### THE KEELING CURVE

Carbon dioxide concentration at Mauna Loa Observatory Latest  ${\rm CO_2}$  reading: 409.02 ppm



Individual and collective action can make a difference in reducing our dependence on fossil fuels. We and our education, business, and government leaders must act together to bring about the economic and health benefits of using carbon-free energy sources.

### SCIENCE IS FUN In the Lab of Shakhashiri SCIFUN.OFG